

Kelly S. Krehbiel

Web Content Professional

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PROFESSIONAL PROFILE

Profile

Tech-savvy Web Content Professional with web and graphic design background seeking an opportunity to help share knowledge through the creation of epic online content for a fun organization in the Tri-Cities, WA area.

TECHNICAL SKILLS

Skills

Graphic Design

- Adobe Photoshop
- Adobe Illustrator
- Xara Designer Pro
- Vector Graphics
- HTML5 Animation

Web Design

- HTML/HTML5/PHP
- CSS/XML/XSL
- CMS Platforms
(SharePoint, Drupal,
WordPress, Joomla)

Related Skills

- Technical Writing
- MS Office Suite (Expert)
- Data Analysis
- Website Publication
- Proofreading/Editing

WORK EXPERIENCE

Experience

Freelance Web & Graphic Designer

Krehbiel.co – Benton City, WA

Mar. 2013 to Present

As an Independent Contractor, I work with clients nationwide to edit and manage website content. This includes authoring engaging website content, editing posts for grammatical errors, and creating innovative inset graphics that quickly convey complex information.

Training Analyst IV

UC Davis Health System – Sacramento, CA

Apr. 2007– Sept. 2012

I worked with all levels of UC Davis staff members to create online training programs for over 10,000 hospital employees, in keeping with regulatory requirements. In this role, I oversaw site-wide implementation of the *SumTotal LMS* and used the ADDIE framework to create SCORM-compliant training modules using *Articulate*, *Camtasia*, *Captivate*, and *PowerPoint*.

Training Specialist

LexisNexis Examen, Inc. – Sacramento, CA

Apr. 2001– Mar. 2007

I taught colleagues and clients how to use a complex, proprietary, online legal billing system. Duties included the creation of quality training documentation using *Adobe Pagemaker*, *Microsoft Word*, and *Acrobat Pro*. I also conducted on-site training nationwide for corporate customers and colleagues, and provided top-tier technical support to clients and law firms in their use of proprietary, web-based applications.

References Available Upon Request